

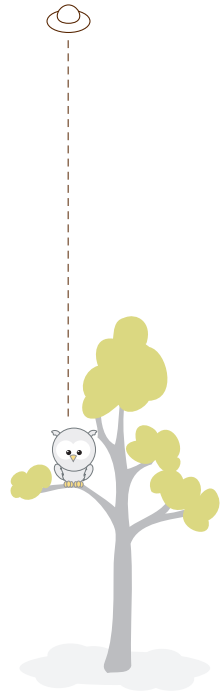
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DESIGNER
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While my education has prepared me to be a designer, my most recent professional projects have strengthened my skills in web development. My hope is to one day unite both of these components into a career defining opportunity. Currently, I am a communication designer seeking a position that will allow me to act collaboratively or independently as a designer and/or web developer on projects.



Design is similar to life; it is the duality of complexity and simplicity; about learning and growing, and, most importantly, about communicating and interacting.

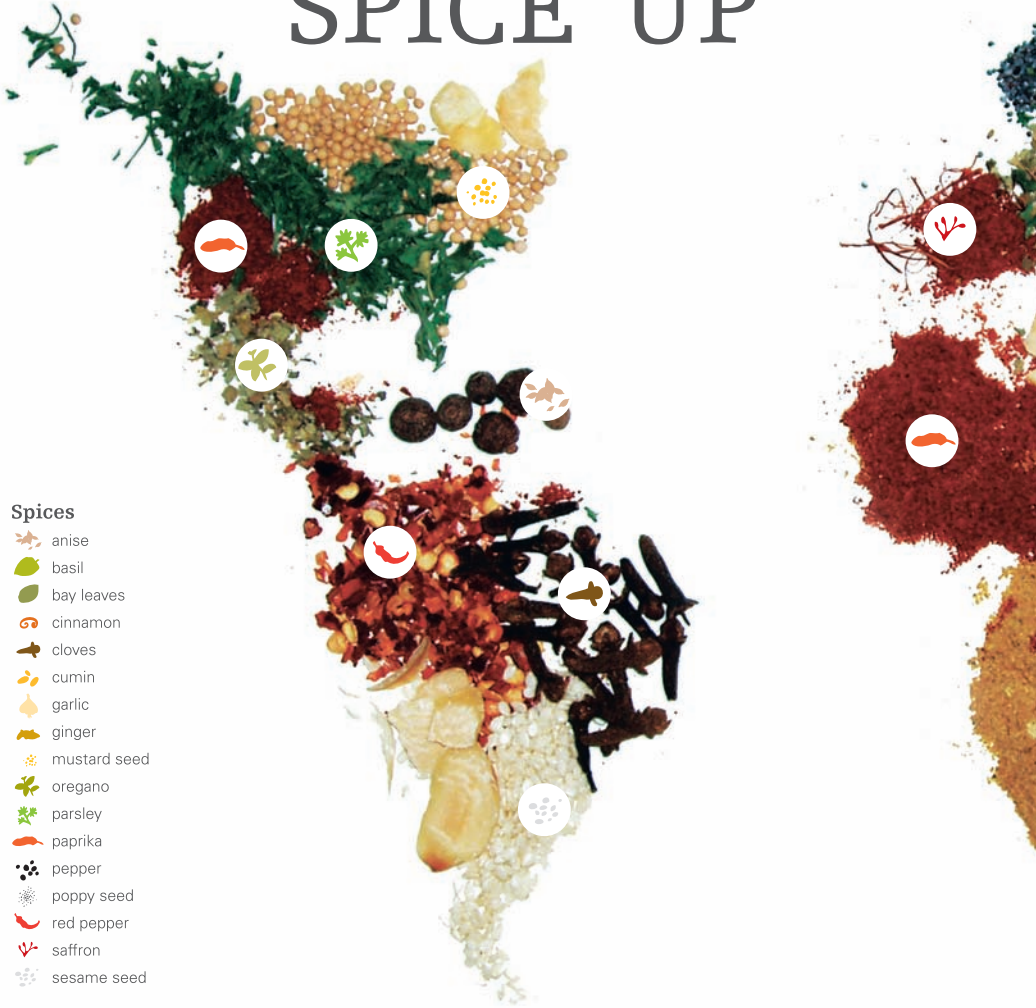
My education has provided me with the opportunity to explore the multiple dimensions of design. The three specific areas most familiar and desirable to me are websites, print layouts, and packaging. Because of my strong appetite for knowledge, I have a great willingness, if given the opportunity, to further develop my education in motion graphics. One of my ultimate goals is to convert my growing portfolio and maturing abilities into a university curriculum for future generations of artists. Between my long-term goals and well-rounded capabilities, I believe that I can be an innovative and dedicated team player to your organization.




















MCCORMICK ANNUAL REPORT / 2007 annual report

For the McCormick Annual Report, the desired intent was to create a design less reliant on the company's image and more encouraged by the company's product. By incorporating the colors and smells of their spices, an interactive display of information was achieved.

SPICE UP



Spices

-  anise
-  basil
-  bay leaves
-  cinnamon
-  cloves
-  cumin
-  garlic
-  ginger
-  mustard seed
-  oregano
-  parsley
-  paprika
-  pepper
-  poppy seed
-  red pepper
-  saffron
-  sesame seed

...critical to our continued growth and success.


...business in the U.S. and now both our consumer
 ...rope, I am keenly aware of our reputation as
 ...ty products. This is a real advantage as we
 ...ers that do not have a close connection to
 ...or the same degree of quality assurance

LAWRENCE

...r impact on the environment. We have
 ...ire our progress in several key areas:
 ...ction, lower greenhouse gas emissions
 ...selected commodities.

...ty as a side issue, but as something
 ...nd essential to our success.

Cost Savings
 McCormick expects to reach up to \$55 million in annual savings in 2008 and ahead of its \$50 million goal.



Year	Cost Savings (in millions of dollars)
2006	~\$10
2007	~\$35
2008	~\$55

MCCORMICK ANNUAL REPORT / Scratch-n-sniff map and financial diagram

PROJECT TITLE
Annual Report 2007

TIME
October–December 2007

CLIENT
McCormick & Company

COLLABORATORS
Kimberly Duong

INSPIRATION

The inspiration spawns from a worldly appreciation for spices, both as a pleasant aroma provider and tasteful tool in the kitchen.



FOOD / While food may be a stunningly impactful influence on our senses, it is the spices themselves that puppeteer that success.



SPICES / With such an overwhelming variety of spices to work with, their colors and shapes were far more encouraging than their business relationships.



COOKING / Reflections of cooking give a promise of interactivity and, with that in mind, innovative presentation ideas were implemented.

GRAPHICAL ELEMENTS

This was a great opportunity to represent the characteristics of spices through their diverse colors and nature inspired designs.



INTEGRATION / The elements accent the pages as description indicators or mini financial highlights.



DISCUSSION COMMITTEE 15

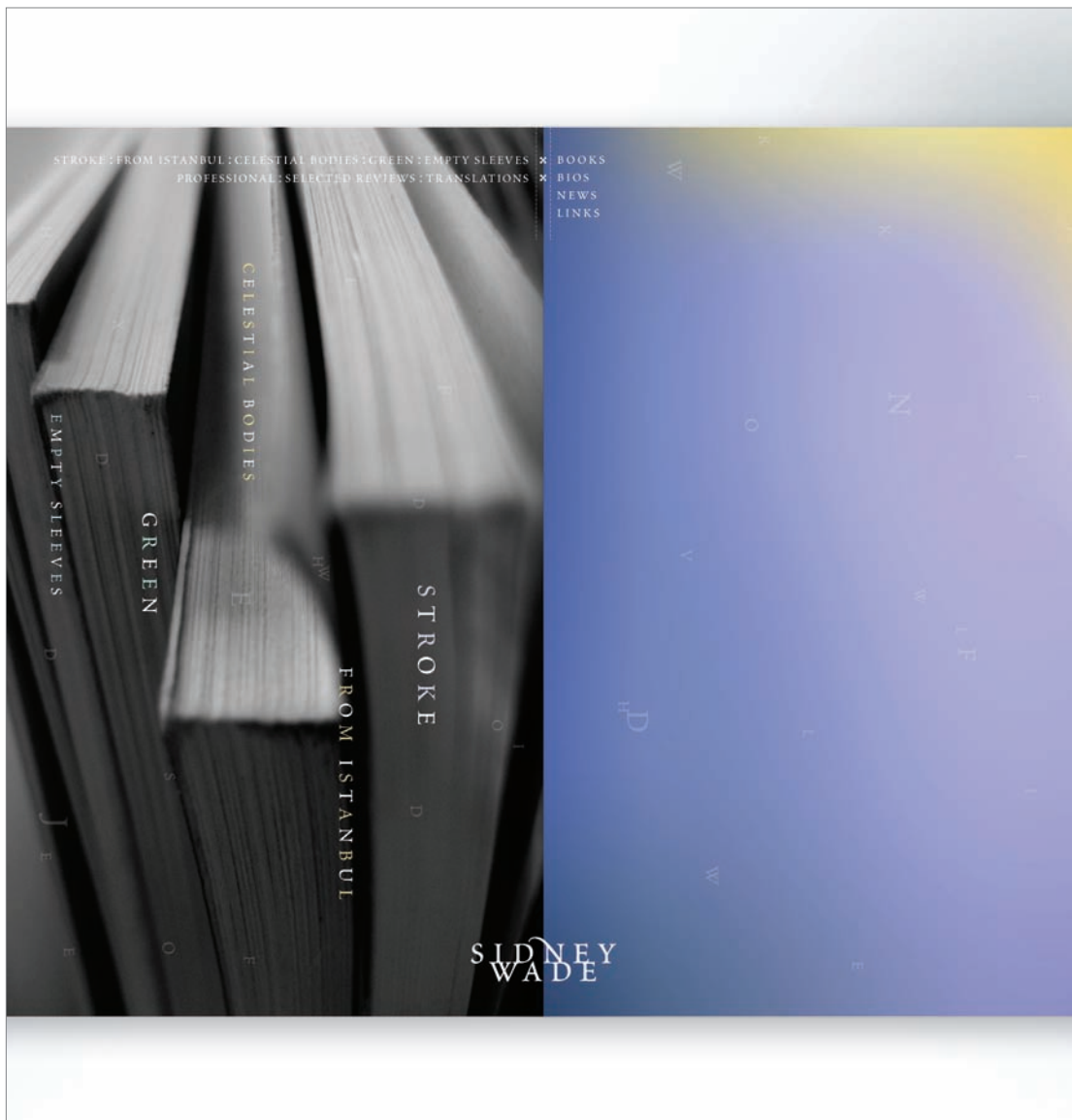
DISCUSSION COMMITTEE

SALES GROWN AND
FLAVOR TRENDS

Global Sales

In recent years 10% of our global sales came from products that we have introduced in the last three years.





SIDNEY WADE / Professional website / www.sidneywade.com

A collaboration with Connie Hwang; Centering around the subtly engaging imagery produced from Wade's poetry, the design utilized letters and words in ethereal animations, such as the intro page's gently raining letters.



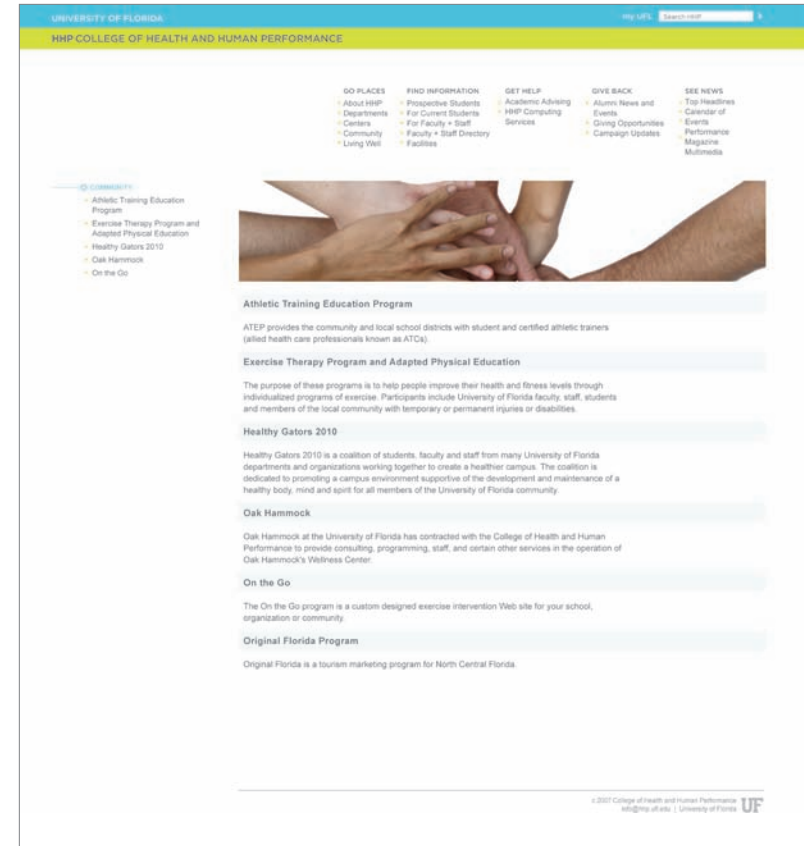
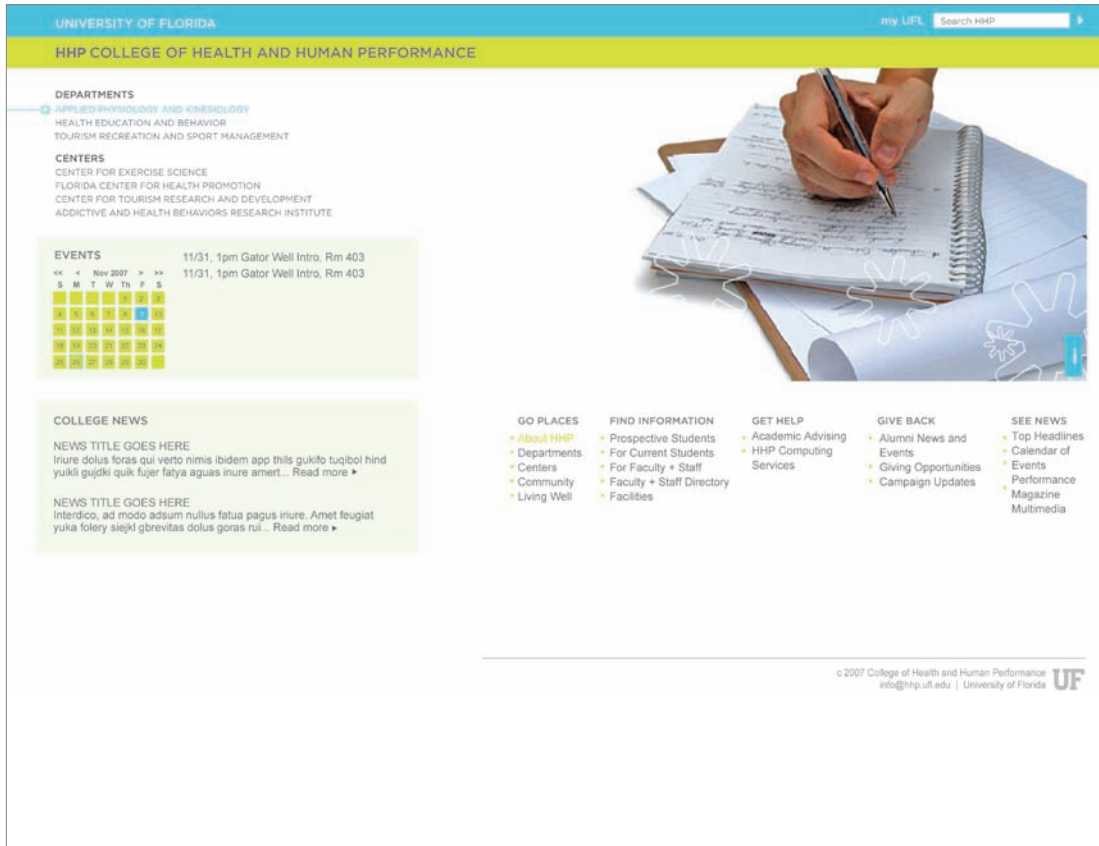
OPERATION KIM / Interactive map

Inspired by the popular Operation board game, a self-defined, peer-reviewed, mapping system was developed into an interactive board game. The game board and pieces were redesigned and rewired to give consideration to the designer's personality traits, as determined from peer-answered surveys.



CASE #39 / Looney Tunes Exhibit

To create a mock-up exhibition, psychological studies were applied to analyze the personality traits and vices of Looney Tunes' characters. The exhibition was an attempt to explain these characters' motivations, while capturing how these characterizations may affect an audience.



UF COLLEGE OF HEALTH AND HUMAN PERFORMANCE
 Website revitalization / www.hhp.ufl.edu

The goal for this project was to design and produce a web-based information architecture that reinforces the commitment and reputation that the UF College of Health and Human Performance upholds in their related fields and industry.

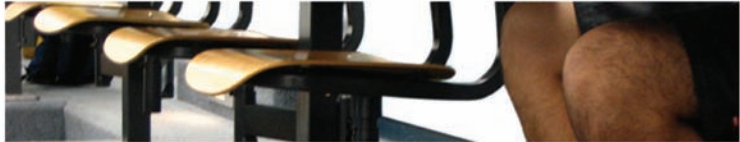
UNIVERSITY OF FLORIDA
HHP COLLEGE OF HEALTH AND HUMAN PERFORMANCE

my UFPL Search HHP

- GO PLACES
 - About HHP
 - Departments
 - Centers
 - Community
 - Living Well
- FIND INFORMATION
 - Prospective Students
 - For Current Students
 - For Faculty + Staff
 - Faculty + Staff Directory
 - Facilities
- GET HELP
 - Academic Advising
 - HHP Computing Services
- GIVE BACK
 - Alumni News and Events
 - Giving Opportunities
 - Campaign Updates
- SEE NEWS
 - Top Headlines
 - Calendar of Events
 - Performance Magazine
 - Multimedia

CENTERS

- Center for Exercise Science
- Florida Center for Health Promotion
- Center for Tourism Research and Development
- Addictive and Health Behaviors Research Institute



Centers

Center for Exercise Science

CES houses 10 research laboratories dedicated to improve human health by advancing knowledge through research. This multidisciplinary research center is dedicated to investigating the complex interactions between physical activity aging and nutrition.

Florida Center for Health Promotion

FCHP provides research and development activities for drug and alcohol education, HIV/AIDS education, nutrition education, physical activity, smoking prevention and cessation, and stress management. It also develops health promotion strategies for racial, ethnic and cultural groups of all ages.

Center for Tourism Research and Development

CTRD provides research to assist both private firms and public agencies in effective tourism planning, promotion and management. This center focuses on mass tourism, ecotourism, heritage tourism and sport tourism.

Addictive and Health Behaviors Research Institute

AH布里 develops efficacious strategies for preventing harm and promoting health among vulnerable populations such as children, adolescents and young adults who are at exceptionally high-risk for suffering from addictive and other health-damaging behaviors. AH布里 has received more than \$4 million in National Institutes of Health funding.

UF COLLEGE OF HEALTH & HUMAN PERFORMANCE
HHP DEPARTMENT OF APPLIED PHYSIOLOGY AND KINESIOLOGY

TO STUDY THE ANATOMICAL, PHYSIOLOGICAL, AND PSYCHOLOGICAL CONSEQUENCES TO PERFORMANCE AND THEIR RELATIONSHIP TO HEALTH AND DISEASE.

DEPARTMENT NEWS

HHP SELECTS TEACHERS OF THE YEAR
Dr. Chris Lee (APK) and Dr. J.D. George (PKBS) have been selected as the Teachers of the Year from the College of Health and Human Performance. Both of their names will be inscribed to the university's permanent record for the remainder of the coming year.



- PERSONALITY
 - Faculty & Staff
 - Outreach
 - Facilities
 - Student Groups
- AFFILIATES
 - Center for Exercise Science
 - College of HHP
- ACADEMIA
 - Graduate
 - Undergraduate
 - Advising
 - Scholarships
- NEWS
 - Top Headlines
 - Research Research
 - APK Features
- RESOURCES
 - APK
 - Publications
 - E-Learning
 - Post & Blog

UF COLLEGE OF HEALTH & HUMAN PERFORMANCE
HEB DEPARTMENT OF HEALTH EDUCATION & BEHAVIOR

BRIDGING THE GAP BETWEEN SCIENTIFIC KNOWLEDGE AND PUBLIC UNDERSTANDING OF HEALTH TO PROMOTE HEALTHIER LIVING.

DEPARTMENT NEWS

STUDENT RECEIVES FELLOWSHIP AWARD
HEB PhD student, Neil Davidson has received a Scott of Education Summer Fellowship award. The program includes a tuition waiver for four (4) graduate credit hours during summer 8 terms as well as a \$100 stipend.

STUDENT RECEIVES FELLOWSHIP AWARD
HEB PhD student, Taylor Swartz has received a McKnight Doctoral Fellowship award. The award, sponsored by the Florida Education Fund, stipulates a five-year commitment by the McKnight Doctoral Fellowship Program. To date, the program has awarded 120 Ph.D.s in disciplines nationally underrepresented by research and a three-completion rate much less than the national average.

PROFESSOR SELECTED AS GROUP FIRST FELLOW
Dr. Dennis Jones has been selected as the First Fellow of the Weight Management Dietary Practice Clinic to host culturally specific, weight management modules for African Americans with low health literacy. In addition, Jones is a member for Vice President, Board of Directors for the National Health Education Network, the Sigma Gamma.

STUDENT FEATURES IN BROUHAUT



- PERSONALITY
 - Faculty & Staff
 - Outreach
 - Facilities
 - E- Signa Games
- AFFILIATES
 - Florida Center for Health Promotion
 - Academic & Health
 - Behavioral Research Institute
- ACADEMIA
 - Graduate
 - Undergraduate
 - Advising
 - Scholarships
 - Continuing Education
- NEWS
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- RESOURCES
 - HEB
 - Governance
 - Publications
 - E-Learning
 - Former Site

UF COLLEGE OF HEALTH & HUMAN PERFORMANCE
TRSM DEPARTMENT OF TOURISM, RECREATION & SPORT MANAGEMENT

THE ROLE AND IMPACT OF LEISURE SERVICES: INCLUDING TOURISM AND SPORTS, ON INDIVIDUALS, SOCIETY AND THE ENVIRONMENT.

DEPARTMENT NEWS

SPORT MANAGEMENT INTERDISCIPLINARY SYMPOSIUM
The Department of Tourism, Recreation and Sport Management will be hosting a symposium presented by Dr. Dan Park. This symposium is a part of the sport management distinguished speaker series. Park is a professor at Brock University in Ontario, The symposium, "Symposium of Sport Industry in Korea: The State of Sport Industry," will take place in 6:00-2:00 pm on Tuesday, April 23, 2013.

TRSM OFFERING STUDY ABROAD PROGRAM IN ANTARCTICA
The Department of Tourism, Recreation and Sport Management of the University of Florida is offering students a once-in-a-lifetime opportunity to study abroad in Antarctica, the coldest, driest, highest, windiest, most remote and least understood continent on Earth. [Read More](#)



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 - Internships
 - A+1 Combined Degree
 - Study Abroad
- NEWS
 - Research Research
 - Public Meetings
 - Job Opportunities
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UF COLLEGE OF HEALTH AND HUMAN PERFORMANCE
Secondary and department pages / www.hhp.ufl.edu

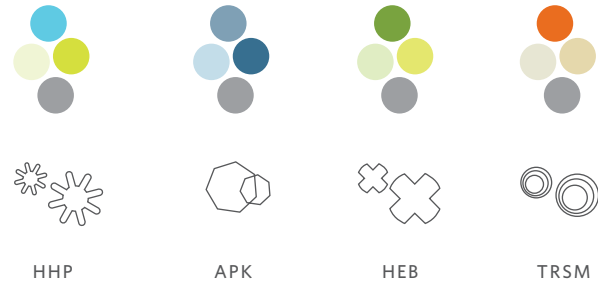
PROJECT TITLE
Website Revitalization

TIME
October–December 2007

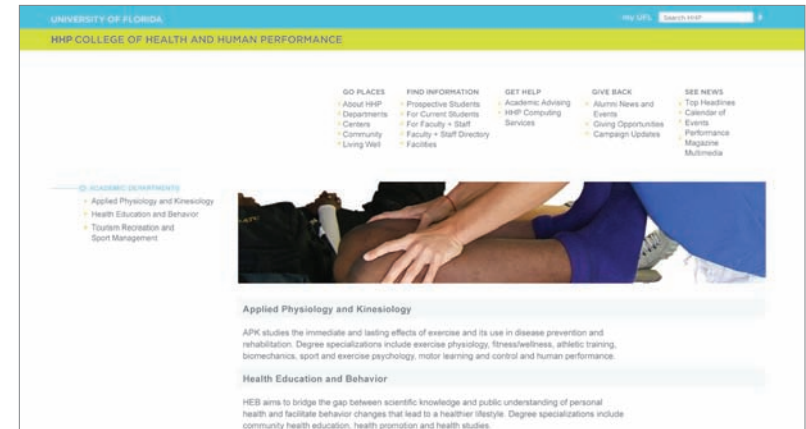
CLIENT
The College of Health and Human Performance at The University of Florida

COLLABORATORS
Kimberly Duong, Christina Yoo, Brian Benson, Mark Barilla

RESOLUTION
The final design for the website distinguished each individual department as a separate entity, while uniting them under the college’s main overall organization. The intent of this site was to develop a source of information that was intellectual, active and informative.



FINAL HOME PAGE LAYOUT



FINAL SECONDARY PAGE LAYOUT



PIAS / Identity and packaging design

This packaging project focuses on the economy, people, and culture from four different countries in association with the size and strength of four animals. For example, to show its smaller economic market and success, Thailand was assigned the lightest bowl and paired with the chinchilla.



FLORIDA STATE PARKS / Identity standards guide

The identity's design acted as a symbol of sensory experiences encountered while exploring the Florida State Parks' environments. With the new identity mark, a promotional pillowcase map was designed to support the themes of overnight travel and the enhanced sensual experiences during a state of rest.



FLORIDA STATE PARKS / Identity standards guide, spread and insert

PROJECT TITLE

Florida State Parks Identity

TIME

September–November 2008

CLIENT

Florida State Parks

COLLABORATORS

Kimberly Duong

EXPLORATION



COLOR / By using Florida’s beaches, swamps and menus for inspiration, the colors revealed themselves through the parks’ environments.

florida florida



IMAGERY / The image of Florida, captured by my interpretations, was one composed of textures, flora, flow, and the rays of the sun.



PARKS AND RECREATIONAL REGIONS

- NORTHWEST** relaxing beaches where you can *listen to the waves*
- NORTHEAST** water adventures that provide a *scent of fresh air*
- CENTRAL** outdoor trips and activities that are *easy on the eyes*
- SOUTHWEST** a mix of swamp and prairie lets you *touch the land*
- SOUTHEAST** heritage parks provide a *taste of culture*

POPULATION OF CITY



MAP / The pillowcase map, with a notepad and pencil in a hidden sleeve, pictured the five different regions of the Florida State Parks and the major cities around them. This combination of attributes allowed for travelogue upkeep and proper mapping of the parks through the convenience of a pillow.



Jill CIMENT

NEWS > Featured in Oprah Magazine July Issue: 25 Summer Books You Can't Put Down > Oprah.com Interview: Ask the



JILL CIMENT / Professional website home, Novel Description and Q & A
www.jillciment.com

A collaboration with Connie Hwang; The objective was to develop a site that reflected the client and her works, while allowing for her to easily update it in the future. Those specifications were addressed with a full screen background affect and the revising abilities of xml with basic html.